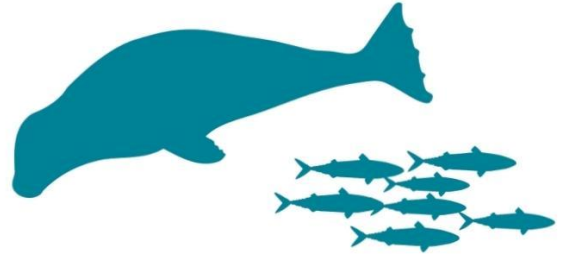




North Sea Wildlife Trusts



Stronger Shores Documentary Contractor

Expression of Interest

Contact Details:

Mark Dinning

0191 584 3112

mdinning@durhmawt.co.uk



Expression of Interest

Stronger Shores Documentary Contractor

Contract Brief

In October 2022 Durham, Tees Valley and Northumberland Wildlife Trusts secured funding from the South Tyneside Council led Stronger Shores partnership to deliver an exciting engagement and events programme working with multiple partners from Northumberland to Yorkshire.

Stronger Shores aims to understand how kelp, seagrass and native oyster habitats reduce the impacts of coastal erosion, flood risk and climate change. Over the next 5 years a range of partners will trial innovative methods for monitoring, modelling and protecting these specialist habitats. Then develop strategies to use them as nature-based-solutions to help combat these coastal challenges.

The Documentary Contractor will be responsible for capturing key moments and events in this programme, generating visual story telling materials to engage key audiences.

Working with Trusts officers, the contractor will;

- Plan and develop a series of short videos capturing the key monitoring, protection and restoration milestones of the project, by partners and Trust officers.
- Working with our Stronger Shores Engagement Officer create a narrative for the full project duration and communicate progress and results for each habitat to broad audiences.
- Working with Trust officers develop video content for use in education packs (examples available).
- Capture short-films for STEM 'pint of science' eske talks series by project partners.
- Production of at least one short-video [editing to two lengths at circa 3 minutes and 45 second versions] designed for use on a variety of social media platforms per quarter.
- Develop and populate a StoryMap site communicating the journey of the Stronger Shores project, updated quarterly with films, and additional content provided by Trust officers. Ensure adherence with project H&S procedures and protected area licensing requirements for all documentary filming events.

An inclusive budget provision of £45,000 has been allocated for delivery of this contract and the services detailed above, over a 3-year contract period.

This contract will fall outside of IR35.

For points of clarification contact Mark Dinning.



Invitation

The Trust invites expression of interest, where proposals should include;

Experience (max 1,500 words)

- Two examples of comparable visual storytelling works and experience completed within the last five years, preferably within the natural environment sector working within a partnership context. This should include details of project impact and reach, the budget, timescales, and client.
- Two examples of experience with StoryMap or website creation and management, completed within the last five years. Include information about the client, aim, budget, platform used, and a link to the final product.

Proposal (max 1,500 words)

- Outline project plan.
- Timescales and milestones.
- Annual days allocation to the project.
- Budget
- CVs of the proposed team working on the project and their allocated roles.

Expression Return

Deadline for submission:

17:00 on the 15th September 2023

Proposals should be submitted by email to:

Mark Dinning
Head of Conservation
Durham Wildlife Trust
mdinning@durhamwt.co.uk

